



Dale Gough <dale@foreigncredentials.org>

## Expand Your Reach at Our Fall 2026 StudyGlobal Education Fairs

1 message

Capstone Vietnam

<fairs@capstonevietnam.com>

Reply-To: Capstone Vietnam <fairs@capstonevietnam.com>

To: dale@foreigncredentials.org

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# RECRUIT IN VIET NAM

**Dear Friends & Colleagues,**

Warm greetings from Vietnam! We are pleased to invite you to join our fall **StudyGlobal Education Fairs** in Vietnam, a golden opportunity to meet with hundreds of quality students and parents in Hanoi, Ho Chi Minh City (HCMC), Danang, and Nha Trang. (Note: The last fair needs a minimum of 10 schools.)

The series, including school visits, fairs, a country briefing, and other activities, begins on Friday, September 25th in Hanoi and ends on Thursday, October 1st in Nha Trang. The day after the Danang fair, there's an optional trip to [Hội An](#), a UNESCO World Heritage Site, included in the fee. It's a Capstone tradition. 😊



**Dates:** Sept. 25- Oct. 1, 2026

**Locations:** Hanoi (9-26), Ho Chi Minh City - HCMC (9- 27), Danang (9-29),  
and Nha Trang (10-1)

**Times:** The Danang and Nha Trang fairs are scheduled from 4:00 - 8:00 p.m.,  
the Hanoi and HCMC fairs are scheduled from 2:00 - 6:00 p.m. (GMT +7).

## Fair Information

There are five (5) participation options to fit every schedule and budget.

1. **In-person participation:** You travel to Vietnam to represent your institution. (USD 1,750 per fair)
2. **Use of an in-country representative:** This includes alumni, parents, and staff. (\$1,750)
3. **Virtual participation:** If you can't travel to Vietnam, this is a great way to connect with students and parents at our fairs with the assistance of Capstone student volunteers. One volunteer will be at the venue to greet visitors, collect contact information for follow-up, answer basic questions, and distribute promotional material; another will be in one of our offices to facilitate the conversation and act as an interpreter. (\$1,350)
4. **Student ambassador representation (NEW!):** A carefully selected and trained Capstone student volunteer greets visitors, answers basic questions, collects contact information for follow-up, and distributes promotional materials. (\$1,050)
5. **Literature only:** Your institution's promotional materials are displayed on a dedicated table and included in every fair bag given to attendees. The table includes a sign-up sheet and QR code for anyone who wants to leave their contact information for follow-up. (\$550)

Both our counselors and you are involved in follow-up. NOTE: Every participating institution is represented at all four fairs via our colorful and informative fair guide. Here's the digital version of our [spring 2026 fair guide](#).



Follow these links for [more information](#) and [online registration](#). We offer these discounts: 1) Early bird: 5% if you register by May 15, 2) 5% for Capstone partners, and 3) a multi-city discount if you join three (\$5,100) or four (\$6,650) fairs. (Institutions that select the literature-only option are not eligible for a discount.) The final registration deadline is August 29th.

Don't miss the exciting promotional opportunities described on the landing page. They are available to all eligible institutions, including those that are unable to join the fairs. (Per Capstone policy, US colleges and universities must be regionally accredited.)

For information about Capstone and our recruitment-related institutional services, check out our [Recruit in Viet Nam](#) website and [Marketing & Outreach Opportunities](#) landing page.

## Maximize Your Visibility Beyond the Fair

In addition to fair participation, we offer a range of **high-impact promotional opportunities** designed to extend your brand visibility before, during, and after the events.

Featured items include:

- Cloth Fair Bag
- Notebook

### **Why these matter:**

Our cloth fair bags and notebooks are distributed directly to attending students and parents and are used repeatedly, ensuring long-lasting brand exposure well beyond the event day. These items are among the most visible and effective ways to keep your institution top-of-mind.

These opportunities are available to all eligible institutions, including those not attending the fairs in person.



Please let us know if you have any questions. We look forward to welcoming many of you (back) to Vietnam for our Spring 2026 **StudyGlobal Education Fairs!**

All our best,  
Team Capstone Education



**CAPSTONE VIETNAM**

**Hanoi Office:** 2 Le Quy Don St., Hai Ba Trung Ward.

**HCMC Office:** 22 Tran Quy Khoach St., Tan Dinh Ward.

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**Email:** [fairs@capstonevietnam.com](mailto:fairs@capstonevietnam.com)

**Mobile/viber/wechat/whatsapp:** +84 989 906 608

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