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Capstone's Fall StudyGlobal Education Fairs in Vietnam

1 message

Capstone Vietnam

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RECRUIT IN VIET NAM

Dear Friends & Colleagues,

Warm greetings from Vietnam! We're pleased to inform you about our fall **StudyGlobal Education Fairs** in Vietnam, a great opportunity for you to meet with hundreds of quality students and parents in Danang, Hanoi, Ho Chi Minh City (HCMC), and Can Tho

A word about Can Tho, a new destination, the fourth largest city in Vietnam, and the largest in the Mekong Delta in southern Vietnam. Most of the young people in this area who study overseas choose Australia, Canada, and Singapore, plus Japan and Korea. There's also interest in the US. The Can Tho fair will feature a pre-fair meeting with principals from area high schools.

The series, including school visits, fairs, a country briefing, and other activities, begins on Thursday, September 25th in Danang and ends on Tuesday, September 30th in Can Tho. The day before the Danang fair, there's an optional trip to Hội An, a UNESCO World Heritage Site, included in the fee. It's a Capstone tradition. 😊 We've also added a day of optional sightseeing in Can Tho the day after the fair, e.g., to see the famous Floating Market.



FALL 2025 STUDYGLOBAL EDUCATION FAIRS IN VIETNAM

SEP 25 - SEP 30, 2025



Dates: Sep 25 - Sep 30, 2025

Locations: Danang (Sep. 25), Hanoi (Sep. 27), Ho Chi Minh City - HCMC (Sep. 28), and Can Tho (Sep. 30)

Times: The fairs are scheduled from 4:00-8:00 p.m. in Danang, 2:00-6:00 p.m. in Hanoi, 9:00 a.m.-1:00 p.m. in HCMC, and 3:00 p.m.-7:00 p.m. in Can Tho (GMT +7).

Fair Information

As always, there are four (4) participation options:

1. **In-person participation:** You travel to Vietnam to represent your institution. (\$1,700 USD per fair)
2. **Use of an in-country representative:** This includes alumni, parents, and staff. (\$1,700)
3. **Online participation:** If you can't travel to Vietnam, this is a great way to connect with students and parents at our fairs with the assistance of Capstone student volunteers. One volunteer will be at the venue to greet visitors, collect contact information for follow-up, answer basic questions, and distribute promotional material; another will be in one of our offices to facilitate the conversation and act as an interpreter. (\$1,300)
4. **Literature only:** A carefully selected and trained Capstone student volunteer greets visitors, answers basic questions, collects contact information for follow-up, and distributes promotional materials. (\$700)

Both our counselors and you are involved in follow-up. NOTE: Every participating institution is represented at all four fairs via our colorful and informative fair guide. Here's the digital version of our [spring 2025 fair guide](#).



Follow these links for [more information](#) and [online registration](#). We offer these discounts: 1) 5% for early bird registration (May 15th), 2) 5% for Capstone partners, and 3) a multi-city discount if you join three (\$4,950) or four (\$6,450) fairs. Note: Institutions that select the literature-only option are not eligible for a discount. The final registration deadline is August 29th.

Don't miss the exciting promotional opportunities described on the landing page. They are available to all eligible institutions, including those not participating in the fairs. (Per Capstone policy, US colleges and universities must be regionally accredited.)

For information about Capstone and our many institutional services related to student recruitment, we encourage you to check out our [Recruit in Viet Nam](#) website and [Marketing & Outreach Opportunities](#) landing page. Here's a landing page for [additional promotional opportunities](#), including the 2026 calendar, cloth fair bag, cloth pencil case, and notebook. These are effective ways to introduce your institution to more students and parents

Please let us know if you have any questions. We look forward to welcoming many of you (back) to our fall 2025 **StudyGlobal Education Fairs!**